

# NCC Cable System Order

Rev. 11/14/2018

Order #	62347941	Flight Dates	10/31/16 - 11/13/16
Syscode	5327	Agency	Nonbox/Eisner
System Name	Spectrum/Rice Lake, WI	Advertiser	Reform America Fund
Market	Minneapolis-St. Paul	Client Code	WGE
AE	Leah Losler	Product Code	RAF
Sales Coordinator	Michael Ryan	Est Code	1031FXNC
Office	Chicago	Product Name	
Phone	(312) 527-5755	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Cable Nielsen Live+3 Nov'15	Makegood Policy	Approval Required

Comments : 10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	0	\$43.00	\$0.00	30	removed spots
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	0	\$43.00	\$0.00	30	removed spots
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	0	\$43.00	\$0.00	30	removed spots
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	0	\$43.00	\$0.00	30	removed spots
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	0	\$43.00	\$0.00	30	removed spots
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	0	\$43.00	\$0.00	30	removed spots
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	0	\$43.00	\$0.00	30	removed spots
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	0	\$43.00	\$0.00	30	removed spots
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$29.00	\$87.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$29.00	\$87.00	30	
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$29.00	\$87.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$29.00	\$87.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$29.00	\$87.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$29.00	\$87.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$29.00	\$87.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$29.00	\$87.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$46.00	\$46.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$46.00	\$46.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$46.00	\$46.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$46.00	\$46.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$46.00	\$46.00	30	

# NCC Cable System Order

Order #	62347941	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	5327	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Rice Lake, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	RAF	Total	\$1,976.00
Sales Coordinator	Michael Ryan	Est. Code	1031FXNC	Commission	\$296.40
Office	Chicago	Product Name		Net Total	\$1,679.60
Phone	(312) 527-5755	Credit Status		Total Spots	48
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Nov15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPM	-

Comments : 10.21 reduced spot lead per client request. See Leah's email sent 10/20, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$46.00	\$46.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$46.00	\$46.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$46.00	\$46.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$57.00	\$114.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$57.00	\$114.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$57.00	\$114.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$57.00	\$114.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$57.00	\$114.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$57.00	\$114.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$57.00	\$114.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$57.00	\$114.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,976.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,976.00

SYSTEM APP: SALES ACCT Date Printed 10/21/16

62347941 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |